



# **DRIVE CHANGE, CHAMPION WOMEN: SPONSOR ISC GROUP**

TRANSFORMING THE FUTURE OF LEADERSHIP TOGETHER

# WHY GENDER BALANCE MATTERS

BETTER BUSINESS RESULTS & KNOWLEDGE RETENTION

**Gender balanced companies benefit from:**

- Higher rates of ROA\*
- Higher levels of talent retention\*\*

BlackRock 2023

ISC Group is transforming the future of leadership by inspiring companies to invest in our women, create a culture that encourages everyone to thrive and influencing the wider industry landscape on gender topics.

\*"increasing women's representation by 1 p.p. is associated with 3.5 basis points higher RoA in the next fiscal year."

\*\* "improving women's underrepresentation at higher ranks by 5 p.p. is associated with a 3.6% decrease in turnover rates the following year, and 4.6% two years later"

# MEETING THE CHALLENGE

Our vision is to see all women in financial services thrive as they navigate their careers and reach their full potential.

As a community hub of over 10,000 members, and 100 corporate clients across 7 countries, we amplify and multiply the voices of women and our allies to bring greater education of the barriers to success faced by women and support our members to overcome them.

The original twelve ISC members are prolific across the re/insurance industries, holding CEO or iNED roles and continuing to speak to the influence of our global community on their careers.

**"WE CONSCIOUSLY SPOKE ABOUT BUSINESS ISSUES TO GROW OUR KNOWLEDGE AND UNDERSTANDING. THAT GROUP OF WOMEN DID INCREDIBLY WELL. WERE WE HELPED BY THE FACT THAT WE CREATED A NUCLEUS OF SUPPORT FOR EACH OTHER? I THINK I WAS."**

Julie Page, CEO Aon, talking to the Insurance Post, 2024

# BECOME A SPONSOR OF ISC GROUP

HELP CREATE A FUTURE WHERE EVERY WOMAN IN FINANCIAL SERVICES CAN THRIVE.

By sponsoring ISC Group, you position your organisation as a leader in culture change. Your sponsorship strengthens your brand's commitment to equal opportunities whilst also connecting you with a global community of over 10,000 professionals who are passionate about driving positive change.

Becoming a sponsor of ISC Group is a powerful way to align your company with a transformative cause, demonstrating your dedication to advancing women's careers and creating a more inclusive industry.



"ISC HAS PROVED REALLY IMPACTFUL FOR BOTH ME AND MY COLLEAGUES. THEY HAVE GAINED SO MUCH FROM THIS PROGRAMME AND IT IS MAKING A REAL IMMEDIATE IMPACT FOR BOTH THEIR INDIVIDUAL CAREER ASPIRATIONS AND US AS AN ORGANISATION."

Ailsa King, Chief Client Officer, Marsh UK & Ireland

# SPONSORSHIP LEVELS

**EACH SPONSORSHIP LEVEL IS DESIGNED TO PROVIDE YOUR ORGANISATION WITH ENHANCED VISIBILITY AND MARKET ENGAGEMENT OPPORTUNITIES.**

Packages from £4000 - See below for examples of what can be included



## ISC INDUSTRY PIONEER

- Premier branding on all ISC Group Global publications and online platforms.
- ISC Industry Pioneer logo to use
- ISC to support your corporate conference or program by providing speakers or panelists
- Host three ISC member events across different membership levels
- Featured sponsor profile in our monthly newsletter, reaching over 10,000 members.
- 5 spaces at exclusive member only networking events with industry leaders (10 annually)
- 10 complimentary tickets to all ISC Awards
- 4 complimentary tickets to ISC Festive Dinner
- 2 personalised social media shout-outs across ISC's platforms.



## ISC LEADERSHIP ADVOCATE

- Prominent branding on ISC's website and use of ISC logo on your email signatures
- ISC Leadership Advocate logo to use
- ISC to deliver a breakout session or panel discussion for your company.
- Host 2 ISC member events across different membership levels
- Recognition in ISC newsletters.
- 5 complimentary tickets to ISC Awards (UK)
- Company logo and link on ISC's website sponsorship page.
- Inclusion in a dedicated social media post.



## ISC COMMUNITY SUPPORT

- Branding on selected ISC event materials and website.
- Opportunity to host an ISC member event
- Mention in local ISC monthly newsletter and liaison bulletin
- 3 complimentary tickets to ISC's Awards (UK)
- Logo placement on ISC's event signage
- Recognition on ISC's social media channels.
- Logo in one country website
- Recognition on ISC sponsorship page

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

**FROM TIME TO TIME, WE LAUNCH PILOT PROGRAMS, RESEARCH PROJECTS OR EVENTS TO DRIVE GENDER FOCUSED INNOVATION AND DEVELOPMENT. BELOW ARE SOME ACTIVITIES AVAILABLE FOR SPONSORSHIP.**

## ISC AWARD

£3,500

ONLY 1  
LEFT FOR  
2025

### OPPORTUNITY

Sponsor one of five ISC Awards designed to celebrate excellence in women talent.

### THE BENEFIT

- Prominent branding across event materials
- Complimentary tickets to the event
- Social media announcement of sponsorship
- Press release

### THE OUTCOME

Join a limited number of companies positioned as true champions of women's success.

## ISC FESTIVE DINNER

£10,000 or co-host £5,000

ONLY 2  
LEFT FOR  
2025

### OPPORTUNITY

Host senior ISC members and trusted supporters at a highly anticipated banquet.

### THE BENEFIT

- Prominent branding across all event materials
- Complimentary tickets to the event (10 or 5)
- Multiple social media announcements of sponsorship
- Personalised introductions to attendees

### THE OUTCOME

An exclusive opportunity to connect with prominent women leaders and pioneering talent.

## WOMEN HEALTH PROJECTS

From £10,000

### OPPORTUNITY

Collaborate on pioneering research on topics impacting women in the workplace, such as neurodiversity, to improve industry culture

### THE BENEFIT

- Share insights on a cross-industry stage
- Prominent branding across the project
- Press release announcing collaboration
- Be part of sustainable change to attract talent

### THE OUTCOME

Be seen as a leader in gender focused research and industry culture change.



# SPONSORSHIP BENEFITS

## AS A SPONSOR OF ISC GROUP YOU'LL IMPROVE:

### CORPORATE SOCIAL RESPONSIBILITY:

Enhance your company's reputation by supporting diversity and inclusion initiatives and following the designation lined out in the Women in Finance Charter to support the progression of women into senior leadership roles.

### BRAND VALUE

Align your brand with a cause that resonates deeply with your audience and talent.

### INDUSTRY ENGAGEMENT

Lead the industry and demonstrate your commitment to gender equality, boosting morale and loyalty within your workforce.

### NETWORKING

Connect with industry leaders, influencers, and potential partners.

# INTERESTED IN MORE?

Discover how the ISC memberships for individual women can develop and retain talent.

3/4



of women say that career development prospects have a 'significant' impact on their decision whether to stay with or leave an employer.

Encompass Equality 2023

ISC offers membership with career enhancement designed for specific professional stages and community support for all. Our programmes embolden women to apply career development tools and progress in their careers.



# OUR MEMBERSHIPS

DESIGNED SO THAT ALL WOMEN, AT EVERY CAREER STAGE AND AGE, HAVE THE SUPPORT THEY NEED.



**ISC GLOBETROTTER**

All access membership for world travellers



**ISC EXECUTIVE**

Professional development for C-Suite, NEDs & Senior leadership



**ISC ASPIRE**

Professional development for middle management, 10+ years



**ISC EMERGING**

Professional development for early careers, 5+ years



**ISC BEYOND BOUNDARIES**

Virtual professional development for those not close to in-person ISC events



**ISC PREMIUM**

Community support focused on personal experience

# ISC CORPORATE PARTNERSHIP

Corporate partnership gives women colleagues access to the ISC membership.

## CORPORATE PARTNERSHIP

GLOBETROTTER - £500 PP  
EXEC/ASPIRE/EMERGING - £400 PP  
BEYOND BOUNDARIES - £200 PP  
PREMIUM - £80 PP  
TIERED DISCOUNTING

BRANDING ON ISC LOCAL WEBSITE  
SOCIAL MEDIA ANNOUNCEMENT

MAJORITY OF MEMBERS IN ONE COUNTRY

## GROUP PARTNERSHIP

GLOBETROTTER - £500 PP  
EXEC/ASPIRE/EMERGING - £400 PP  
BEYOND BOUNDARIES - £200 PP  
PREMIUM - £80 PP  
15% DISCOUNT ON MEMBERS OVER 20

BRANDING ON ISC LOCAL WEBSITE  
PRESS RELEASE  
SOCIAL MEDIA ANNOUNCEMENT

MUST HAVE MEMBERS UNDER ONE  
PARENT/UMBRELLA COMPANY

## GLOBAL PARTNERSHIP

GLOBETROTTER - £500 PP  
EXEC/ASPIRE/EMERGING - £400 PP  
BEYOND BOUNDARIES - £200 PP  
PREMIUM - £80 PP  
15% DISCOUNT ON MEMBERS OVER 40  
ANNUAL WORKSHOP FOR MEMBERS

BRANDING ACROSS ALL ISC  
WEBSITES (7 TOTAL)  
PRESS RELEASE TO INT. MEDIA  
SOCIAL MEDIA ANNOUNCEMENT

MUST HAVE MEMBERS ACROSS AT  
LEAST 3 ISC COUNTRIES

# CULTURE SERVICES

**OUR THOUGHTFULLY CURATED ADDITIONAL SERVICES TO HELP YOU REACH YOUR GENDER GOALS.**

## ISC SORORITIES

From £2500

THANKS TO ISC EXPERTISE AND UNIQUE PARTNERSHIPS, HELP WOMEN INTERNALLY MAKE MEANINGFUL CONNECTIONS

AN HOUR AND A HALF OF ENGAGING, FACILITATED NETWORKING WITH A PARTNER ORGANISATION

A COFFEE MORNING WITH A BAKERY  
AFTERNOON TEA WITH A FLORIST

## CULTURE TOOLKIT

From £2500

MAKE THE MOST OF OUR CROSS-MARKET BEST PRACTISE INITIATIVES TO HELP YOU REACH YOUR CORPORATE GENDER AND INCLUSION GOALS

**EXAMPLES:**  
PANEL DISCUSSIONS  
KEYNOTE TALKS  
ERG ENERGISING  
SEMINARS

## LEADERSHIP INCUBATOR

£5000

COACHING WITH ISC FOUNDER & EXECUTIVE COACH BARBARA SCHONHOFER.

NAVIGATE CAREER CHALLENGES WITH COURAGE AND CONTROL THANKS TO THE GUIDANCE OF AN EXPERIENCED COACH TO THE C-SUITE.

10 HOURS OVER TWO DAYS  
FOR 10 INDIVIDUALS.

# BUILD YOUR PACKAGE WITH US

Ready to make a difference? Join us as a sponsor and support women internally and across Financial services. Contact us today to discuss how we can work together to achieve cultural change and see all women thrive.



**Carmen Powell**

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## SOME OF OUR TRUSTED PARTNERS:



**THE FIDELIS PARTNERSHIP**

