



Carmen Powell, CEO

Carmen Powell is an accomplished leader with a proven track record in driving business transformation, sustainability, and gender equity within global organisations. As the Global CEO of ISC Group, she leads the charge in bridging the gender seniority gap in financial services, forging strategic partnerships with corporate sponsors, and expanding ISC's membership and revenue streams. Under her leadership, ISC has doubled its membership propositions, enhanced its international presence, and built an agile team committed to creating lasting cultural change in the sector.

With over 20 years of experience spanning financial services, technology, and consulting, Carmen specialises in developing and executing commercial, sustainability, and ethical strategies that accelerate business growth while embedding strong ESG principles. Prior to ISC Group, she founded Diagnostics4Business, a consultancy focused on helping organisations integrate ethical business practices through data-driven insights. She has also held senior transformation and strategy roles at the Chartered Insurance Institute, AVG Technologies, and Vislink Communications Systems, where she spearheaded digital transformation, partner engagement, and international expansion initiatives, delivering significant revenue growth and operational efficiencies. A champion of gender, sustainability, and ethics, Carmen is adept at identifying key business drivers, risks, and opportunities while crafting narratives that align with commercial objectives. She thrives in complex, multi-sector environments, leading teams with transparency and collaboration to achieve ambitious KPIs and corporate goals.

Carmen's expertise extends beyond corporate leadership; she has worked with governments, non-profits, and businesses across developed and emerging markets, helping them integrate sustainable and inclusive strategies into their operations. Her entrepreneurial mindset and ability to navigate global stakeholder networks make her a dynamic force in shaping the future of gender equity and responsible business practices worldwide.