



**ACCELERATE WOMEN'S
REPRESENTATION IN
LEADERSHIP:
SPONSOR ISC GROUP**

TRANSFORMING THE FUTURE OF LEADERSHIP TOGETHER

WHO WE ARE

With over 10,000 members and 100+ corporate partners,



ISC Group is the world's largest independent business network for women in insurance.

We work in partnership with leading global organisations to drive greater representation of women, closing the leadership gap and creating more inclusive workplaces. Alongside supporting women to network and lead with confidence and purpose.

INVESTING FOR IMPACT

Join some of the world's largest organisations committed to sponsoring ISC Group, as we accelerate women's representation in leadership.



CLYDE&Co

C L I F F O R D
C H A N C E



ODGERS BERNDTSON

THE FIDELIS PARTNERSHIP

SPONSORSHIP BENEFITS

Becoming a sponsor of ISC Group is a powerful way to align your company with a Global transformative brand, demonstrating your dedication to advancing women's careers and creating a more gender-balanced industry.

DEMONSTRATE
YOUR
CORPORATE
SOCIAL
RESPONSIBILITY

BECOME AN
GENDER
INDUSTRY
LEADER

ALIGN
YOUR
BRAND WITH A
TRUSTED EXPERT

CONNECT WITH
INDUSTRY
LEADERS,
INFLUENCERS,
AND POTENTIAL
PARTNERS

Discover impactful ways to sponsor ISC Group

SPONSORSHIP LEVELS

EACH SPONSORSHIP LEVEL IS DESIGNED TO PROVIDE YOUR ORGANISATION WITH ENHANCED VISIBILITY AND MARKET ENGAGEMENT OPPORTUNITIES.

Packages from \$4000 - See below for examples of what can be included



ISC INDUSTRY PIONEER

- Premier branding on all ISC Group Global publications and online platforms.
- ISC Industry Pioneer logo to use
- ISC to support your corporate conference or program by providing speakers or panelists
- Host three ISC member events across different membership levels
- Featured sponsor profile in our monthly newsletter, reaching over 10,000 members. 5 spaces at exclusive member only networking events with industry leaders (10 annually)
- 10 complimentary tickets to all ISC Awards
- 4 complimentary tickets to ISC Festive Dinner
- 2 personalised social media shout-outs across ISC's platforms.



ISC LEADERSHIP ADVOCATE

- Prominent branding on ISC's website and use of ISC logo on your email signatures
- ISC Leadership Advocate logo to use
- ISC to deliver a breakout session or panel discussion for your company.
- Host 2 ISC member events across different membership levels
- Recognition in ISC newsletters
- 5 complimentary tickets to ISC Awards (UK)
- Company logo and link on ISC's website sponsorship page.
- Inclusion in a dedicated social media post.



ISC COMMUNITY SUPPORT

- Branding on selected ISC event materials and website.
- Opportunity to host an ISC member event
- Mention in local ISC monthly newsletter and liaison bulletin
- 3 complimentary tickets to ISC's Awards (UK)
- Logo placement on ISC's event signage
- Recognition on ISC's social media channels.
- Logo in one country website
- Recognition on ISC sponsorship page

ADDITIONAL SPONSORSHIP OPPORTUNITIES

FROM TIME TO TIME, WE LAUNCH PILOT PROGRAMS, RESEARCH PROJECTS OR EVENTS TO DRIVE GENDER FOCUSED INNOVATION AND DEVELOPMENT. BELOW ARE SOME ACTIVITIES AVAILABLE FOR SPONSORSHIP.

FESTIVE DINNER

\$10,000 CAD

\$5,000 CAD

OPPORTUNITY

Host senior ISC members and trusted supporters at a highly anticipated banquet.



MAIN SPONSOR

THE BENEFIT

- 10 Tickets
- Sponsors logo on all posts
- Access to the full attendee list (name and company) & comments on the seating plan
- Branding on all social media announcements
- Banner space available at the event (own signage)

THE OUTCOME

An exclusive opportunity to connect with prominent women leaders and pioneering talent.



CO-SPONSOR

THE BENEFIT

- 5 Tickets
- Co-sponsors logo on all posts
- Access to the companies attending (no names)
- Branding on all social media announcements
- Branding at the drinks reception

WOMEN HEALTH PROJECTS

From \$10,000 CAD

OPPORTUNITY

Collaborate on pioneering research on topics impacting women in the workplace, such as neurodiversity, to improve industry culture.

THE BENEFIT

- Share insights on a cross-industry stage
- Prominent branding across the project
 - Press release announcing collaboration
- Be part of sustainable change to attract talent.

THE OUTCOME

Be seen as a leader in gender focused research and industry culture change.

SPONSORSHIP BENEFITS

AS A SPONSOR OF ISC GROUP YOU'LL IMPROVE:

CORPORATE SOCIAL RESPONSIBILITY

Enhance your company's reputation by supporting diversity and inclusion initiatives and following the designation lined out in the Women in Finance Charter to support the progression of women into senior leadership roles.

BRAND VALUE

Align your brand with a cause that resonates deeply with your audience and talent.

INDUSTRY ENGAGEMENT

Lead the industry and demonstrate your commitment to gender equality, boosting morale and loyalty within your workforce.

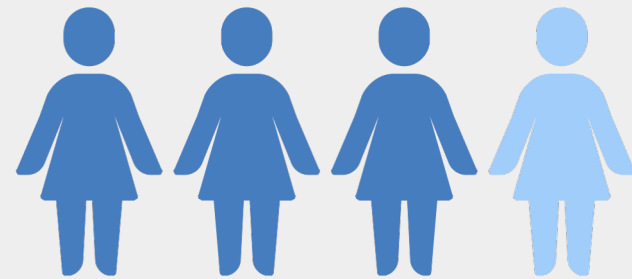
NETWORKING

Connect with industry leaders, influencers, and potential partners.

INTERESTED IN MORE?

Discover how the ISC memberships for individual women can develop and retain talent.

3/4



of women say that career development prospects have a 'significant' impact on their decision whether to stay with or leave an employer.

| Encompass Equality 2023

ISC offers membership with career enhancement designed for specific professional stages and community support for all. Our programmes embolden women to apply career development tools and progress in their careers.

**ISC
GROUP**

OUR MEMBERSHIPS

DESIGNED SO THAT ALL WOMEN, AT EVERY CAREER STAGE, HAVE THE SUPPORT THEY NEED.



All access membership
for world travellers



Professional development for C-
Suite, NEDs & Senior leadership



Professional development for middle
management, 10+ years



Community support focused
on personal experience



Virtual professional development for those
not close to in-person ISC events

ISC CORPORATE PARTNERSHIP

Corporate partnership gives women colleagues access to the ISC membership.

CORPORATE PARTNERSHIP

GLOBETROTTER - \$600 CAD PP
EXEC/ASPIRE- \$500 CAD PP
BEYOND BOUNDARIES - \$300 CAD PP
PREMIUM - \$100 CAD PP
TIERED DISCOUNTING

BRANDING ON ISC LOCAL WEBSITE
SOCIAL MEDIA ANNOUNCEMENT

MAJORITY OF MEMBERS IN
ONE COUNTRY

GROUP PARTNERSHIP

GLOBETROTTER - \$600 CAD PP
EXEC/ASPIRE- \$500 CAD PP
BEYOND BOUNDARIES - \$300 CAD PP
PREMIUM - \$100 CAD PP
15% DISCOUNT ON MEMBERS OVER 20

BRANDING ON ISC LOCAL WEBSITE
PRESS RELEASE
SOCIAL MEDIA ANNOUNCEMENT

MUST HAVE MEMBERS UNDER ONE
PARENT/UMBRELLA COMPANY

GLOBAL PARTNERSHIP

GLOBETROTTER - \$600 CAD PP
EXEC/ASPIRE - \$500 CAD PP
BEYOND BOUNDARIES - \$300 CAD PP
PREMIUM - \$100 CAD PP
15% DISCOUNT ON MEMBERS OVER 40
ANNUAL WORKSHOP FOR MEMBERS

BRANDING ACROSS ALL ISC
WEBSITES (7 TOTAL)
PRESS RELEASE TO INT. MEDIA
SOCIAL MEDIA ANNOUNCEMENT

MUST HAVE MEMBERS ACROSS AT
LEAST 3 ISC COUNTRIES

ADDITIONAL SERVICES

OUR THOUGHTFULLY CURATED ADDITIONAL SERVICES TO HELP YOU REACH YOUR GENDER GOALS.

ISC SORORITIES

\$2500 CAD

**THANKS TO ISC EXPERTISE AND
UNIQUE PARTNERSHIPS, HELP
WOMEN INTERNALLY MAKE
MEANINGFUL CONNECTIONS**

**AN HOUR AND A HALF OF ENGAGING,
FACILITATED NETWORKING WITH A
PARTNER ORGANISATION**

**A COFFEE MORNING WITH A BAKERY
AFTERNOON TEA WITH A FLORIST**

CULTURE TOOLKIT

\$2500 CAD

**MAKE THE MOST OF OUR CROSS-
MARKET BEST PRACTISE
INITIATIVES TO HELP YOU REACH
YOUR CORPORATE GENDER AND
INCLUSION GOALS.**

EXAMPLES:

**PANEL DISCUSSIONS
KEYNOTE TALKS ERG
ENERGISING SEMINARS**

LEADERSHIP INCUBATOR

\$5000 CAD

**COACHING WITH ISC FOUNDER
& EXECUTIVE COACH
BARBARA SCHONHOFER.**

**NAVIGATE CAREER CHALLENGES
WITH COURAGE AND CONTROL
THANKS TO THE GUIDANCE OF AN
EXPERIENCED COACH TO THE C-SUITE.**

**10 HOURS OVER TWO DAYS
FOR 10 INDIVIDUALS.**

BUILD YOUR PACKAGE WITH US



Ready to make a difference? Join us as a sponsor and support women internally and across Financial services. Contact us today to discuss how we can work together to achieve cultural change and see all women thrive.



Kathy McLay

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SOME OF OUR TRUSTED PARTNERS:

