



SUSAN DUHAMEL

With over 25 years of experience in the P&C insurance industry, Susan DuHamel is a strategic business development, marketing, and communications leader with expertise spanning Canada, North America, and global markets. As an Ambassador for ISC Group Canada, Susan advocates for women in the insurance industry, supporting professional development and the group's mission to drive change in the sector.

Currently, Susan serves as Vice President of National Distribution and Field Leader at CNA Insurance, where she leads distribution strategy and manages profitability for the Central and Eastern Regions. Previously, she was Chief Marketing Officer at Liberty Mutual Insurance's Global Risk Solutions, overseeing marketing strategies for commercial insurance, and Senior Vice President, Marketing & Business Development at Liberty Mutual Canada, where she successfully rebranded the company.

Throughout her career, Susan has demonstrated strong leadership, driving growth, innovation, and collaboration to deliver solutions that support business goals. She is committed to developing diverse, high-performing teams and adapting to the evolving needs of the industry.

Susan has also held roles at Travelers Canada, Zurich Insurance, and Aon, where she developed marketing strategies to enhance brand visibility and support product sales. A passionate advocate for inclusive leadership, Susan continues to drive success through strategic vision and innovation.