



MELANIE MUISE

Melanie Muise is an experienced leader in the Canadian insurance industry, currently serving as the President of Personal Lines & Travel at Navacord. With over 15 years of experience, Melanie has built a strong reputation for driving growth and innovation in the sector. She has been with Navacord since August 2023, bringing extensive expertise in operations and commercial products.

Before her current role, Melanie served as the Chief Operations Officer at Navacord from September 2019 to August 2023, where she played a crucial role in streamlining operations and enhancing the overall business strategy. Prior to this, she held senior leadership positions at Intact, including Commercial Products Director and Branch Director. During her tenure, Melanie led a team responsible for manufacturing and distribution to over 80 brokers in the Greater Toronto Area, with a focus on managing a \$220M DWP across multiple lines of insurance.

Melanie's career began with various roles at belairdirect, where she worked for over a decade in personal lines management, claims, and sales. Her comprehensive experience spans all facets of insurance, from operational leadership to customer service and product development.

In addition to her professional accomplishments, Melanie is a proud ambassador for ISC Group Canada, supporting initiatives that champion women in the re/insurance industry and promote inclusive leadership.