



SUSAN HOLLIDAY

Susan Holliday is a global financial services board director and adviser with extensive expertise in leveraging technology to drive profitable growth, enhance risk management, and integrate sustainability and climate risks into strategic planning and performance measurement. With deep knowledge of capital markets, emerging markets, and technological innovation, Susan has delivered strategic leadership for global financial services organisations, including UBS, Swiss Re, and the World Bank.

Currently, Susan is the founder and President of SH Advisers, which provides strategic advice to boards and executives in the financial services sector globally on growth, transformation and risk. She previously served as a board director of Acrisure Re, an international reinsurance broker, and three of its regulated subsidiaries. She chairs the Audit Committee and is an active member of the Risk, Compensation, and Nominations and Governance Committees. Susan was also a board director at Tangerine Financial, a private equity-backed group investing in financial services across Africa, focusing on leveraging technology across insurance and pensions to enhance access and services in the region.

Susan's impressive background includes her role as a member of the Reinsurance Management Team at Swiss Re, where she managed strategic planning for the reinsurance business unit. This involved overseeing business opportunities in emerging markets, with \$24.5 billion in premiums, \$20 billion in shareholders' equity, and \$3 billion in average net income. She has presented to the Swiss Re Group Board and Audit Committee and has extensive experience as a spokesperson to investors, rating agencies, and clients.

Susan has served on numerous boards of regulated companies across diverse industries and countries, ranging from early-stage VC-backed companies to private equity and large listed groups. Her governance expertise spans CEO succession planning, talent development, compensation strategy, and risk oversight. Susan also led the International Financial Corporation (IFC) Women and Insurance programme in Asia and Africa, the first insurtech investments, and has advised portfolio companies on strategy, technology, and governance.

As an ISC Group Ambassador for the USA, Susan continues to foster leadership, governance excellence, and innovation in the re/insurance sector while championing sustainable growth through technology and strategy.