

# ACCELERATE WOMEN'S REPRESENTATION IN LEADERSHIP: SPONSOR ISC GROUP

# WHO WE ARE

With over 10,000 members and 100+ corporate partners,



ISC Group is the world's largest independent business network for women in insurance

We work in partnership with leading global organisations to drive greater representation of women, closing the leadership gap, creating more inclusive workplaces and supporting women to network and lead with confidence and purpose.

# INVESTING FOR IMPACT

Join some of the world's most successful organisations committed to sponsoring ISC Group, as together, we accelerate women's representation in leadership











C L I F F O R D C H A N C E





THE FIDELIS PARTNERSHIP

## SPONSORSHIP BENEFITS

Becoming a sponsor of ISC Group is a powerful way to align your company with a Global transformative brand, demonstrating your dedication to advancing women's careers and creating a more gender-balanced industry at all levels

YOUR
CORPORATE
SOCIAL
RESPONSIBILITY

BECOME AN
GENDER
INDUSTRY
LEADER

ALIGN
YOUR
BRAND WITH A
TRUSTED EXPERT

CONNECT WITH
INDUSTRY
LEADERS,
INFLUENCERS,
AND POTENTIAL
PARTNERS

Discover impactful ways to sponsor ISC Group

# SPONSORSHIP OPPORTUNITIES

## EACH SPONSORSHIP PACKAGE IS DESIGNED TO PROVIDE YOUR ORGANISATION WITH ENHANCED VISIBILITY AND MARKET ENGAGEMENT

PROREUNITIES: 3,000 - See below for examples of what can be included



#### **ISC** INDUSTRY PIONEER

- Premier branding on all ISC Group Global publications and online platforms
- ISC Industry Pioneer logo to use
- ISC to support your corporate conference or program by providing speakers or panelists
- Host three ISC member events across different membership levels
- Feature sponsor profile in our monthly newsletter, reaching over 10,000 members.
- 5 spaces at exclusive member only networking events with industry leaders (10 annually)
- 10 complimentary tickets to ISC Awards
- 4 complimentary tickets to ISC Festive Dinner
- 2 personalised social media shout-outs across ISC's platforms.



## ISC LEADERSHIP ADVOCATE

- Prominent branding on ISC's website and use of ISC logo on your email signatures
- ISC Leadership Advocate logo to use
- ISC to deliver a breakout session or panel discussion for your company
- Host 2 ISC member events across different membership levels
- Recognition in ISC newsletters
- 5 complimentary tickets to ISC Awards (UK)
- Company logo on ISC's website sponsorship page
- Inclusion in a dedicated social media post.



## ISC COMMUNITY SUPPORT

- Branding on selected ISC event materials and website
- Opportunity to host an ISC member event
- Mention in local ISC monthly newsletter and liaison bulletin
- 3 complimentary tickets to ISC's Awards (UK)
- Logo placement on ISC's event signage
- Recognition on ISC's social media channels
- Logo in one country website
- Recognition on ISC sponsorship page.

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

FROM TIME TO TIME, WE LAUNCH PILOT PROGRAMS, RESEARCH PROJECTS OR EVENTS TO DRIVE GENDER FOCUSED INNOVATION AND DEVELOPMENT. BELOW ARE SOME ACTIVITIES AVAILABLE FOR SPONSORSHIP.

## **ISC AWARD**

£3,500

SOLDOUT FOR 2025

#### **OPPORTUNITY**

Sponsor one of five ISC Awards designed to celebrate excellence in women talent

#### THE BENEFIT

- Prominent branding across event materials
  - Complimentary tickets to the event
     Speak at event
- Social media announcement of sponsorship
   Press release. THE OUTCOME

Join a limited number of companies positioned as true champions of women's success

## **ISC FESTIVE DINNER**

£10,000 or co-host £5,000

ONLY 2 LEFT FOR 2025

#### **OPPORTUNITY**

Host senior leaders and clients at a highly anticipated banquet

#### THE BENEFIT

- Prominent branding across all event materials
  - Complimentary tickets to the event (10 or 5)
- Multiple social media announcements of sponsorship
- Personalised introductions to attendees

#### THE OUTCOME

An exclusive opportunity to connect with prominent women leaders and pioneering talent.

## **WOMEN PROJECTS**

From £7,000

#### **OPPORTUNITY**

Collaborate on pioneering research on topics impacting women in the workplace, such as neurodiversity, returnees, over 50's to improve industry culture.

#### THE BENEFIT

- Share insights on a cross-industry stage
- Prominent branding across the project
  - Press release announcing collaboration
- Be part of sustainable change to attract talent
   Partnership collaborations on programs

#### THE OUTCOME

Be seen as a leader in gender focused research and industry culture change.

# SPONSORSHIP BENEFITS

#### AS A SPONSOR OF ISC GROUP YOU'LL IMPROVE:

#### **CORPORATE SOCIAL RESPONSIBILITY**

Enhance your company's reputation by supporting support the progression of women into senior leadership roles and achieving gender balance in the industry

#### **BRAND VALUE**

Align your brand with a cause that resonates deeply with your audience and talent

#### **INDUSTRY ENGAGEMENT**

Lead the industry and demonstrate your commitment to gender equality, boosting morale and loyalty within your workforce

#### **NETWORKING**

Connect with industry leaders, influencers, and potential partners

# BECOME A COPPORATE PARTNER

## Discover how the ISC memberships for individual women can develop and retain talent



of women say that career development prospects have a 'significant' impact on their decision whether to stay with or leave an employer

| Encompass Equality 2023

ISC offers membership with career enhancement designed for specific professional stages and community support for all. Our programmes embolden women to apply career development tools and progress in their careers.



# **OUR MEMBERSHIPS**

## DESIGNED SO THAT ALL WOMEN, AT EVERY CAREER STAGE, HAVE THE SUPPORT THEY NEED



All access membership for world travellers



Professional development for middle management, 10+ years



Virtual professional development for those not close to in-person ISC events



Professional development and insight for senior leadership



Professional development for early careers, 5+ years



Community support focused on personal experience

## ISC CORPORATE PARTNERSHIP

Corporate partnership gives women colleagues access to the ISC membership.

#### **CORPORATE PARTNERSHIP**

GLOBETROTTER - £500 PP

EXEC/ASPIRE/EMERGING - £400 PP

BEYOND BOUNDARIES - £200 PP

PREMIUM - £80 PP

TIERED DISCOUNTING

BRANDING ON ISC LOCAL WEBSITE SOCIAL MEDIA ANNOUNCEMENT

MAJORITY OF MEMBERS IN ONE COUNTRY

#### **GROUP PARTNERSHIP**

GLOBETROTTER - £500 PP EXEC/ASPIRE/EMERGING - £400 PP BEYOND BOUNDARIES - £200 PP PREMIUM - £80 PP 15% DISCOUNT ON MEMBERS OVER 20

BRANDING ON ISC LOCAL WEBSITE
PRESS RELEASE
SOCIAL MEDIA ANNOUNCEMENT

MUST HAVE MEMBERS UNDER ONE PARENT/UMBRELLA COMPANY

#### **GLOBAL PARTNERSHIP**

GLOBETROTTER - £500 PP

EXEC/ASPIRE/EMERGING - £400 PP

BEYOND BOUNDARIES - £200 PP

PREMIUM - £80 PP

15% DISCOUNT ON MEMBERS OVER 40

ANNUAL WORKSHOP FOR MEMBERS

BRANDING ACROSS ALL ISC
WEBSITES (7 TOTAL)
PRESS RELEASE TO INT. MEDIA
SOCIAL MEDIA ANNOUNCEMENT

MUST HAVE MEMBERS ACROSS AT LEAST 3 ISC COUNTRIES

## ADDITIONAL SERVICES

#### OUR THOUGHTFULLY CURATED ADDITIONAL SERVICES TO HELP YOU REACH YOUR GENDER GOALS.

#### **ISC SORORITIES**

From £2500

THANKS TO ISC EXPERTISE AND UNIQUE PARTNERSHIPS, HELP WOMEN INTERNALLY MAKE MEANINGFUL CONNECTIONS

AN HOUR AND A HALF OF ENGAGING, FACILITATED NETWORKING WITH A PARTNER ORGANISATION

A COFFEE MORNING WITH A BAKERY AFTERNOON TEA WITH A FLORIST

## **CULTURE TOOLKIT**

From £2500

MAKE THE MOST OF OUR CROSS-MARKET BEST PRACTISE INITIATIVES TO HELP YOU REACH YOUR CORPORATE GENDER AND INCLUSION GOALS.

#### **EXAMPLES:**

PANEL DISCUSSIONS
KEYNOTE TALKS ERG
ENERGISING SEMINARS

## LEADERSHIP INCUBATOR

£5000

& EXECUTIVE COACH
BARBARA SCHONHOFER.

NAVIGATE CAREER CHALLENGES
WITH COURAGE AND CONTROL
THANKS TO THE GUIDANCE OF AN
EXPERIENCED COACH TO THE C-SUITE.

10 HOURS OVER TWO DAYS FOR 10 INDIVIDUALS.

# BUILD YOU PACKAGE WITH US



Ready to make a difference? Join us as a sponsor and support women internally and across Financial services. Contact us today to discuss how we can work together to achieve cultural change and see all women thrive



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#### **SOME OF OUR TRUSTED PARTNERS:**













