



BARBARA BUFKIN

With nearly four decades of experience in the global insurance and reinsurance industry, Barbara Bufkin has held executive leadership roles across a range of operational and strategic areas. Her expertise spans InsurTech, business and product development, and operational management, with a particular focus on fostering a culture of innovation, mentorship, and sponsorship. Barbara is passionate about recruiting, developing, and leading top millennial talent, and she has dedicated much of her career to advancing diversity and inclusion within the industry.

Barbara currently serves as a member of the Board of Directors for several prominent organisations, including Nuclear Electric Insurance Limited, Westfield Insurance, and Duck Creek Technologies. She is also an advisory board member at Opterrix and a past president and current chairwoman of APIW, Inc. In her recent advisory role at Amwins, Barbara has continued to influence the growth and strategic direction of the business. In addition to her professional roles, Barbara has held key positions within industry foundations, including co-chairing the I.D.E.A. Council of the Insurance Industry Charitable Foundation and chairing the International Board of Governors at Gamma Iota Sigma. Her leadership in these areas has been instrumental in shaping global initiatives aimed at creating a more inclusive and dynamic insurance and reinsurance industry.

Barbara's career trajectory also includes significant contributions at companies such as Assurant, Hamilton USA, Guy Carpenter, and Argo Group, where she developed and implemented growth strategies, built strategic partnerships, and created innovative solutions for complex industry challenges.

Her longstanding commitment to the industry, along with her passion for leadership development and mentorship, continues to make Barbara a highly respected figure in financial services. As an ISC Group Ambassador, she remains deeply involved in advocating for positive change and promoting opportunities for future leaders.

