



# CELYESTE POWER

Celyeste Power is the ISC Group Chair of Canada and the President and CEO of the Insurance Bureau of Canada (IBC). She collaborates with Canadian governments and key stakeholders to strengthen the property and casualty (P&C) insurance industry and build a safer, more resilient Canada.

Previously, Celyeste served as IBC's Executive Vice-President, Strategic Initiatives and Advocacy, where she drove national advocacy efforts and managed critical industry issues. She has held several senior roles within IBC, including National Corporate Spokesperson, Executive Director of Strategy and Member Engagement, Vice-President for Western Canada, and Chief Strategy Officer. Before joining IBC, she developed her political and strategic expertise within the Government of Canada, serving in senior roles, including Issues Manager to the Prime Minister.

A dedicated consumer advocate, Celyeste has championed initiatives to maintain insurance affordability across Canada. As Vice-President for Western Canada, she played a pivotal role in reforming Alberta's auto insurance system, benefiting over three million drivers.

Celyeste is a people-first leader with a passion for mentorship, inclusion, and advancing women in insurance. She is an active member of The Insurance Supper Club Canada, which supports women's progression into senior industry roles. She holds a Bachelor of Arts from the University of Ottawa and an MBA certificate from the University of Toronto and is currently pursuing her Chartered Insurance Professional designation.

Outside of work, Celyeste enjoys running, reading, and discovering new podcasts.

