



ANITA GILL

Anita Gill, Vice President of Sales & Distribution for the Western Region at Northbridge Insurance, is a highly respected leader in the Canadian insurance industry, bringing over 25 years of experience in sales, distribution, and market strategy. In her current role, she plays a pivotal part in driving business growth, fostering strategic partnerships, and shaping the future of insurance distribution.

Prior to rejoining Northbridge Insurance in 2022, Anita held executive leadership roles at Westland Insurance Group, including Senior Vice President of Commercial Insurance Operations & Prairies and Vice President of Sales & Marketing. Her extensive career also includes 17 years at Northbridge Insurance in various senior leadership positions, as well as underwriting roles at Intact and Travelers.

As an ISC Group Ambassador in Canada, Anita is committed to championing gender equity in the re/insurance sector. She actively supports ISC Group's mission to connect, support, and advance women in the industry, contributing to the development of an inclusive and dynamic insurance landscape.

Anita's deep industry expertise, dedication to relationship-building, and passion for mentoring make her a valued leader and advocate for meaningful change in the sector.